



SAINT AUGUSTINE CONCERT BAND 2021-2022 SEASON ADVERTISING RATE SHEET

Deadlines:

Reservations: 3 weeks prior to show start date.
Final Art work: 2 weeks prior to show start date.

Please provide ad text and necessary graphics with your order. With the exception of the back cover, all ads will be black and white. If you are a Program Sponsor, it is your responsibility to submit new graphics for each program deadline.

Submit completed orders to Cathy@VIPsolutions.biz

Payment:

Payment is due with your order and can be submitted by mail or PayPal (staugband.org/ads).

Checks can be made payable to Saint Augustine Concert Band and mailed to PO Box 860134, Saint Augustine, FL 32086.

Submit:

Along with your payment, please submit:

- Business Name as it should appear in media
- Contact Name
- Address
- Telephone
- Email
- Elected Ad size
- ☞ Attach Graphics file (jpg, png, gif or PDF)*

Program sponsors, Full Page and Half Page Ads

In addition to your ad in the size show to the right, Program sponsors, Full Page and Half Page advertisers should submit a color logo for use on website (staugband.org/sponsors) and Facebook page Offers tab. Logos should be square or they will appear cropped.

- 50-word description of the firm or a special offer.
- URL for link to your website.
- ☞ Attach Square Logo file (jpg, png, gif)*

** If you need assistance creating your artwork, we can work with you!*

<p>PROGRAM SPONSOR 4.5" wide x 7.5" high Inside Cover \$ 500.00 Back Cover (color) \$750.00** <i>Includes listing as a Virtuoso Sponsors in the program. Program sponsors may change their ad for each program. ** Back cover only may be in color.</i></p>	
<p>FULL PAGE 4.5" wide x 7.5" high. Full Season \$400</p>	
<p>HALF PAGE Horizontal: 4.5" wide x 3.75" high Vertical: 2.25" wide x 7.5" high Full Season \$200.00 All program sponsors, full and half page ads include a listing on our website and our Facebook "Offers" page.</p>	
<p>QUARTER PAGE Horizontal: 4.5" wide x 1.875" high Vertical: 2.25" wide x 3.75" high Full Season \$100.00</p>	<p>1/8 PAGE 2.25" wide x 1.875" high Full Season \$50.00 <i>Logo with business name phone number and website</i></p>
	<p>1/8 PAGE Personal Ad Send a player a note of support, e.g. "Break a leg, John!" Text only Single show \$20</p>